

Attending a Recruiting Event as an HSU Alumni Ambassador

One very valuable service provided by Alumni Ambassadors is assisting the Humboldt Admissions staff at college fairs and other recruiting events. As Alumni Ambassadors, you are Humboldt State's best resources!

Overview

- The goal of attending recruiting events is to get a student on our mailing list. To do this, students can:
 1. Fill out a contact card at the event
 2. Mail in the contact card attached to the Humboldt brochure
 3. Request information online.
- It is also important to encourage each student to:
 1. Apply online at www.csumentor.edu
 2. Schedule a campus visit and check out the HSU website at www.humboldt.edu
- The best thing you can do is to convey your enthusiasm for HSU with those who come to talk to you. Potential students are more apt to remember an impression of Humboldt State than the details you discuss.
- Stress your feelings about the university and the preparation it provided for your life right now.
- Understand that HSU is not for everyone.
- Don't be afraid to say you don't know the answer to a question. Have the student contact the Office of Admissions or the specific school/department directly.
- Don't say negative things about other institutions. Discuss HSU's strengths, not other schools' perceived weaknesses.

Day of the Event

- Conversations are usually short, and cover very basic information. If an admissions recruiter is with you, listen to their comments. Start by sharing your own 'story' about attending Humboldt and what you are doing now.
- Complete the fair evaluation if provided (there is also a HSU evaluation for your comments and questions).

- Thank the host school, and, if willing, leave your name and address as a local contact. Feel free to leave the high school extra materials and your business card or an HSU recruiter business card.
- If you have been mailed materials, please immediately return the evaluation form, table cover, and any unused materials to HSU. Postage expenses will be reimbursed.

Most of all, thank you for your time, energy, and enthusiasm!

HSU Admissions Process Overview

Don't worry! You won't be asked to evaluate an individual student's qualifications for admissions. But being informed about the admissions process is always beneficial. Here are some key things to know about getting into HSU.

The Admissions Process

- Humboldt reviews applications individually, and on a "rolling" basis, meaning that processing occurs as the applications come to the office on a first-come basis. Students are evaluated on their academic records.
- Students can apply and be admitted during their senior year of high school. Students complete the California State University application online and the Office of Admissions will evaluate it when all documentation, including high school transcripts, is received. Students are encouraged to apply online at www.csummentor.edu.
- Generally, a student will receive a decision from the Office of Admissions in approximately 3-4 weeks after the filing deadline. (Sometimes grades are requested from the first semester of the senior year.) We recommend that students apply in the fall of their senior year. Applications are processed, and admission decisions are mailed, in the order they are received and completed.

Sample Admissions Timeline

October 1 — November 30: Initial application filing period for fall semester.

January 1: Financial Aid application start date at www.fafsa.ed.gov. We recommend that students apply early.

August 1 — August 31: Initial application filing period for spring semester.